H.B. Fuller | Beauty

Science That Bonds. Beauty That Lasts.

LASH FUSER

Patent-pending Innovation for Stronger, Flexible, Lasting Lash Wear

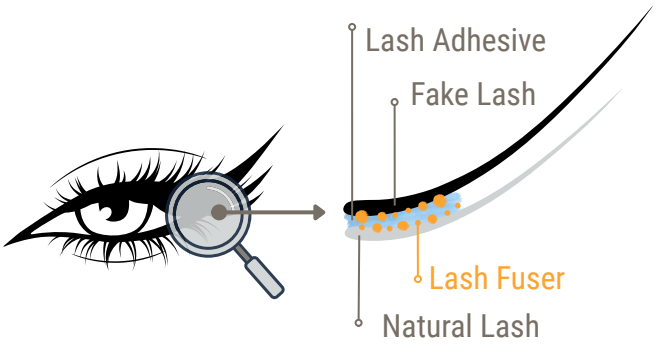
Smart Bonding - More Than A Sealer

Traditional sealers sit on top of the lash band, creating a heavy, visible coating that can flake, chip, or crack - leaving lashes stiff, brittle, and unnatural.

H.B. Fuller Beauty's Lash Fuser works differently. Inspired by nature's ability to bond in the most demanding environments, it fuses seamlessly into the lash bond, strengthening from within.

Lash Fuser

Designed to interact with the keratin proteins in the natural lash and with the adhesive. This creates a stronger, more flexible bond because it's built in, not sitting on top.

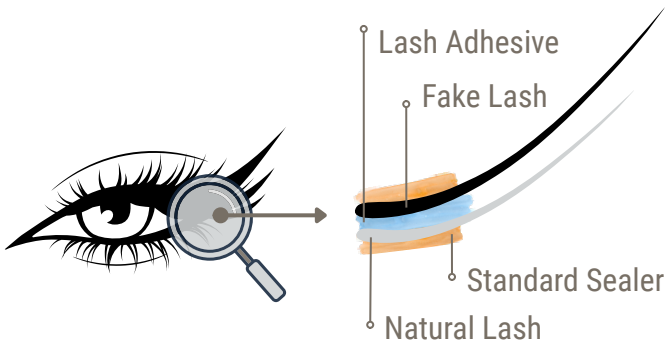


Key Benefits

- Fuses into the lash structure
- Stronger, more flexible bond
- Waterproof and long-lasting
- Weightless, seamless, natural look
- No clumping, no flakes
- Inspired by nature, patent pending

Standard Sealer

Typical sealers sit on top of the lash band, creating a visible coating. Over time, this coating can flake, chip, or crack because it's only on the surface.



Limitations

- Visible outer coating
- Flaking or cracking weakens bond and lash look
- Short-term protection
- Bulky, heavy appearance
- Brittle or stiff lash band

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