



H.B. Fuller

Connecting what matters.™

TISSUE AND TOWEL

Improving Manufacturing and Sustainability Goals



At H.B. Fuller, we go to great lengths to understand the Tissue and Towel business. We can help you address industry trends, such as differentiation through softer hand feel and appearance, as well as enhanced production and end user experience. We partner with you to ensure your latest project goes seamlessly, whether it's a new product introduction or machine installation.

Our tissue and towel adhesives are formulated for applications such as:

- Corewinding
- Tissue and towel transfer
- Tissue and towel tail tie
- Tissue and towel laminating
- Towel and napkin banding
- Case and carton sealing

These products offer high tack, good machining and stability in the glue pot, as well as the ability to bond a variety of substrates. For transfer and tail tie applications, we provide products with easy release and non-staining properties. Consult your H.B. Fuller representative for a product that meets your requirements.

Partner with H.B. Fuller and let us generate value for you by providing innovative tissue and towel adhesives including:

- Room temperature applied tissue and towel transfer adhesives for high-speed operations with excellent tack and release
- Tissue and towel tail ties for all application systems that provide excellent wet tack, tail control, and release at an attractive cost-in-use
- Corewinding adhesives for high speed one- and two-ply applications
- Laminating adhesives that provide excellent bonds and run on a wide range of paper grades, including TAD paper, at an attractive cost-in-use
- Adhesives designed specifically for all specialty converting applications



At H.B. Fuller, we have proven adhesive solutions for every application in tissue and towel converting. These solutions, coupled with our technical expertise, have addressed a variety of challenges, helped customers reduce case cost, and enhanced converting operations.

Industry-Leading Solutions and Expertise

Our solutions cover finished goods made from conventional and structured base sheets for the at-home and away-from home markets. We have adhesive solutions for all current converting application methods and equipment types.

Below are key benefits by application.

Application	Solution and Benefit Highlights
Corewinding	<ul style="list-style-type: none"> • 25% reduction in adhesive usage • One, two, and multi ply cores • 60+ cores/min
Transfer	<ul style="list-style-type: none"> • Low sling/string • 30% reduction in adhesive usage • 100% release of last sheet
Tail Tie	<ul style="list-style-type: none"> • 50% reduction in adhesive usage • 95% waste reduction • Downtime reduction of three hours/week
Laminating	<ul style="list-style-type: none"> • Up to 50% higher line speeds • OEE improvements of up to 20% • Dilution equipment available
Case Seal	<ul style="list-style-type: none"> • Real-time adhesive tacking system • Significant reduction in char • Maintenance cost and downtime time savings

Additional Applications include:

- Carton sealing
- Palletizing
- Log banding

Proven Results



Increased Line Speeds



Reduced Adhesive Usage

ABOUT H.B. FULLER COMPANY

Since 1887, H.B. Fuller has been a leading global adhesives provider focusing on perfecting adhesives, sealants and other specialty chemical products to improve products and lives. H.B. Fuller's commitment to innovation brings together people, products and processes that answer and solve some of the world's biggest challenges. Our reliable, responsive service creates lasting, rewarding connections with customers in electronics, disposable hygiene, medical, transportation, aerospace, clean energy, packaging, construction, woodworking, general industries and other consumer businesses. And, our promise to our people connects them with opportunities to innovate and thrive.



For more information visit hbfuller.com

IMPORTANT: It is the user's responsibility to test and determine the suitability of a product for the user's intended use. Any product samples provided for testing are provided in accordance with standard limited warranties as stated on our technical data sheets, and the H.B. Fuller General Terms and Conditions of Sale apply. All other terms are rejected.