H.B. Fuller Supports Our Customers’ Sustainability Efforts with Sesame® Tape Products

H.B. Fuller’s Sesame® Technology has a proven track record supporting the packaging industry with display-ready, easy opening and packaging reinforcement solutions. We value our customers’ sustainability efforts including the importance of greener packaging to support preservation of natural resources. The spirit of sustainability is woven into our product development. We source recycled fibers and sustainable papers, and continue our efforts to make our products more environmentally friendly. Additionally, Sesame solutions allow our customers to optimize the amount of material used on packaging to make it more sustainable.

REDUCE
Linerboard weights and multi-wall construction can be reduced by reinforcing the critical stress areas of the paper-based packaging. This helps to lower the basis weight and transportation cost, and helps reduce the carbon footprint throughout the supply chain.

REUSE
Sesame tape reinforcement provides extended life to multi-trip corrugated boxes. Our Open-Sesame® technology creates a display tray from a shipping box, two functions in one application.

RECYCLE
We support your closed loop recycling and green initiatives. Corrugated boxes containing Sesame products are recyclable. The tapes and strings are separated out during the Old Corrugated Container (OCC) re-pulping process allowing the paper fiber to be fully recycled.


For more information about our company, visit www.hbfuller.com.