



## CASE STUDY



### Open Sesame® Film tape and Close-Sesame™ double-sided closing tape: tape systems for e-commerce wardrobe boxes

With Close-Sesame, this e-commerce packaging provider was able to reduce roll splicing and machine downtime by 15%. Learn how this high-performance opening and closing system can result in faster turnaround time.

A large container manufacturer was tasked by a global e-retailer to provide efficient opening and closing systems. The container manufacturer had worked with H.B. Fuller before and thought we might be able to help improve their efficiency. Utilizing our equipment and product expertise, we were able to eliminate machine stoppage created by an internal splice failure with their former supplier.

The general manager was thrilled and knows who to call if there is a problem. The customer is highly satisfied and has seen the benefit of H.B. Fuller's technical expertise. Our closing tapes are available as spool wound rolls or pancake wound rolls. Roll-to-roll splicing is available. H.B. Fuller tapes differentiate themselves with their superior tacking strength. These are great solutions for a quick seal-and-peel e-commerce container.

[Click here](#) to learn more about our solutions for various e-commerce applications.

IMPORTANT: The information contained herein is believed to be correct to the best of our knowledge. However the recommendations and suggestions herein are made without guarantee or representation as to results. It is the purchaser's responsibility to test and determine the suitability of the product for the purchaser's intended use and purpose. Purchaser assumes all risk and liability whatsoever regarding such suitability. Any product samples provided for testing are provided in accordance with standard limited warranties as stated on our technical data sheets.