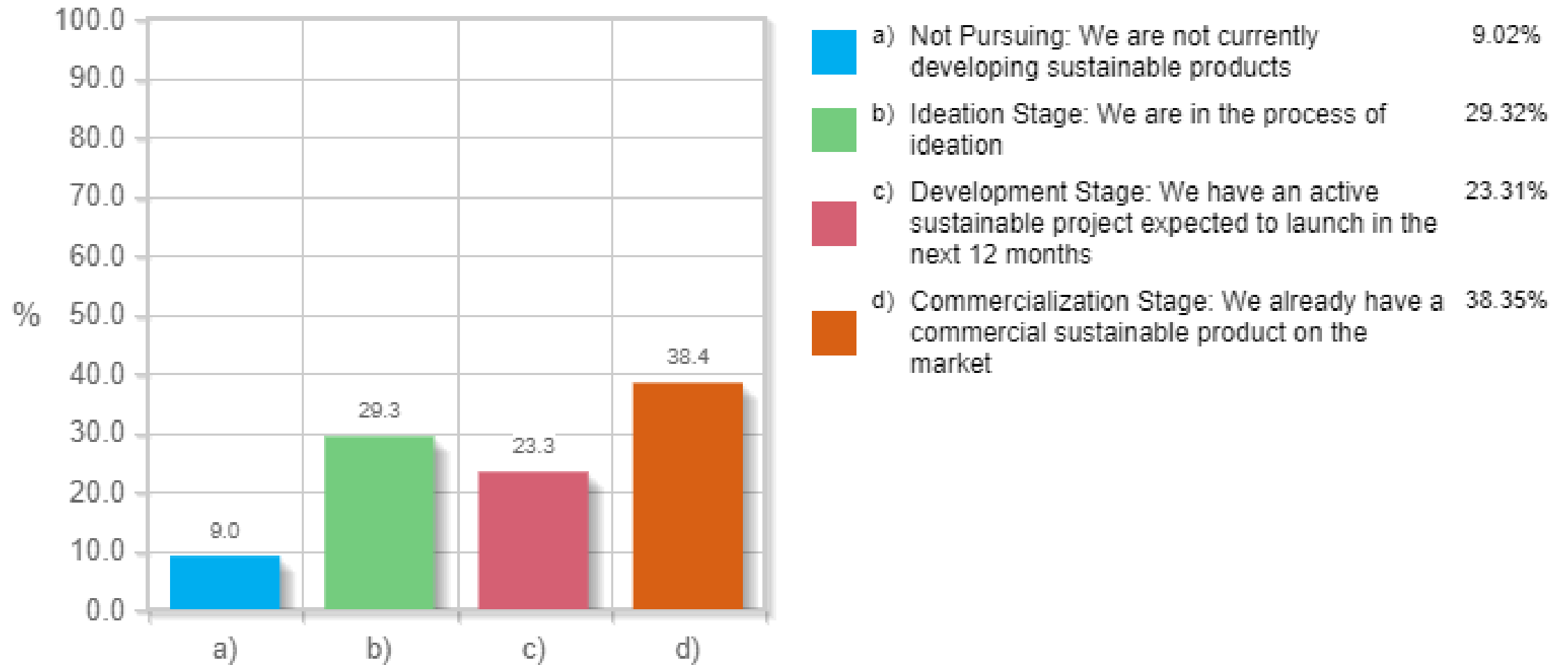


# Polling Results

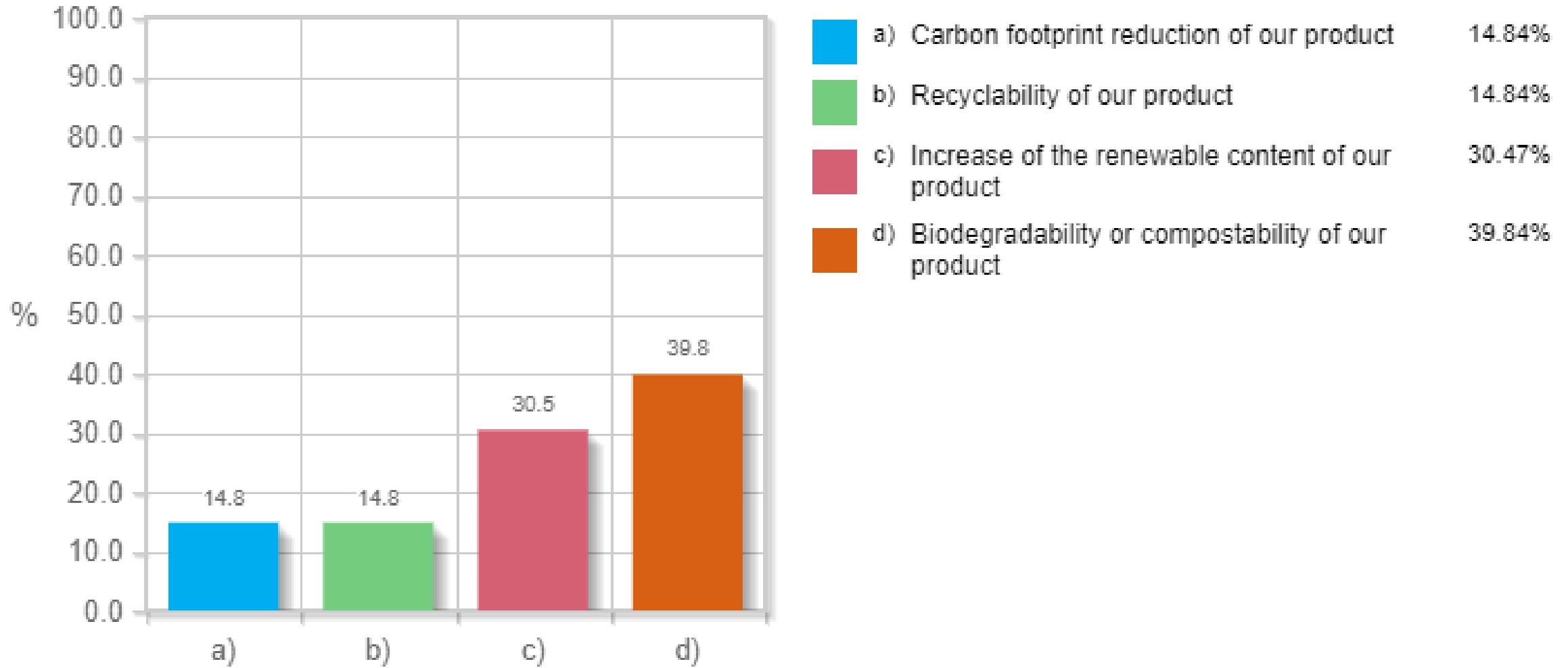
*Safety Versus Sustainability. Can we have both in the time of Covid-19? Hosted by Nonwoven Industry on 6/23/2020*

- Polling details:
  - Format: 6 multiple choice questions
  - Sample size: 137 nonwovens industry professionals
- Available segmentation:
  - Manufacturers of hygiene products
  - Manufacturers of products using nonwovens
  - Roll good manufacturers
  - Suppliers of raw materials (fiber, film, chemicals...etc)

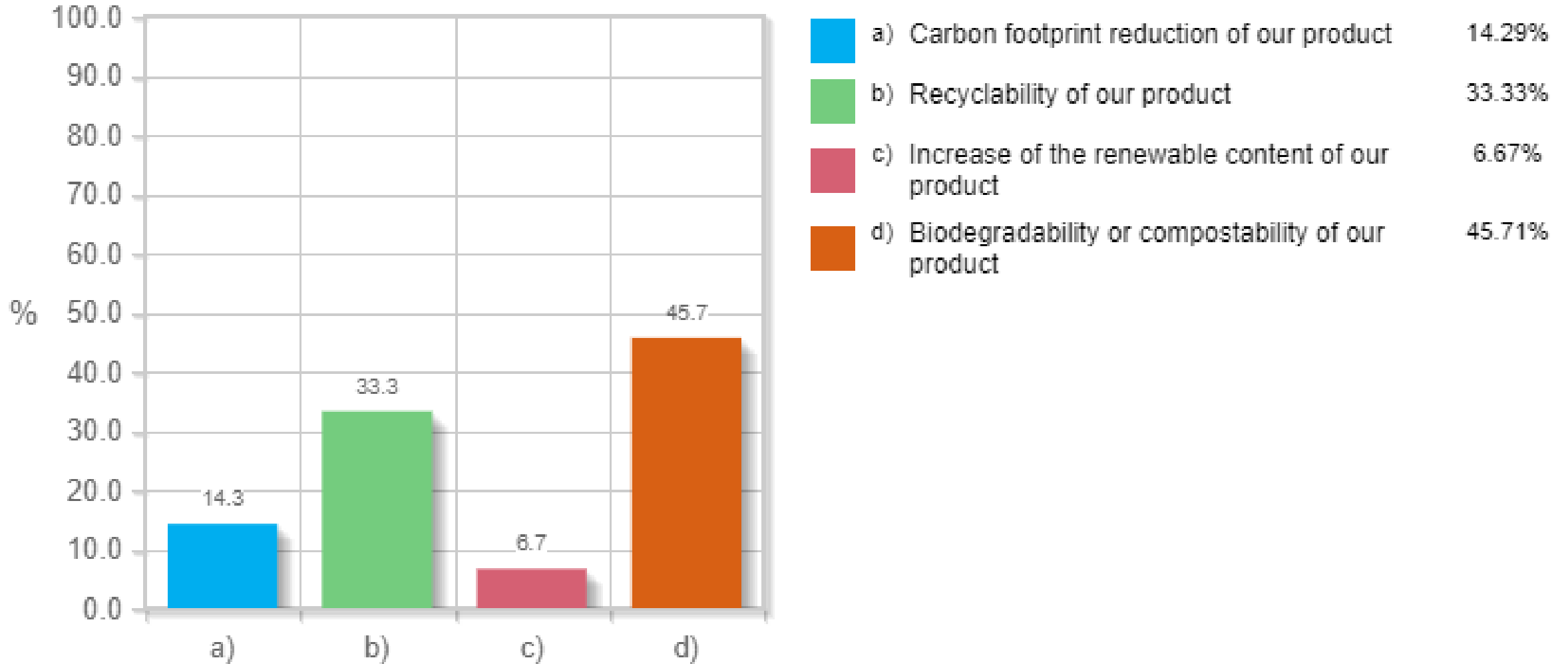
### What best describes your company's stand on sustainability efforts in product development?



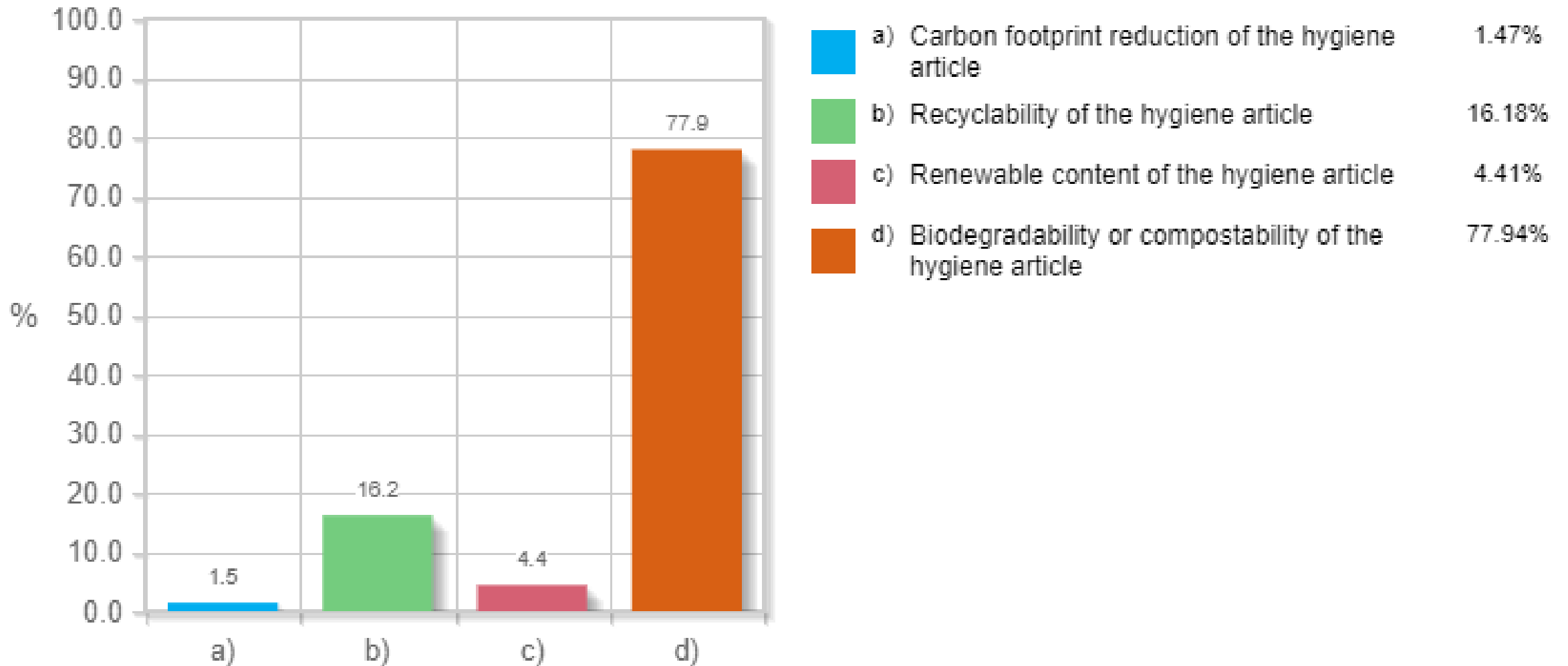
### Which of these sustainable approaches do you plan to address first in your product development?



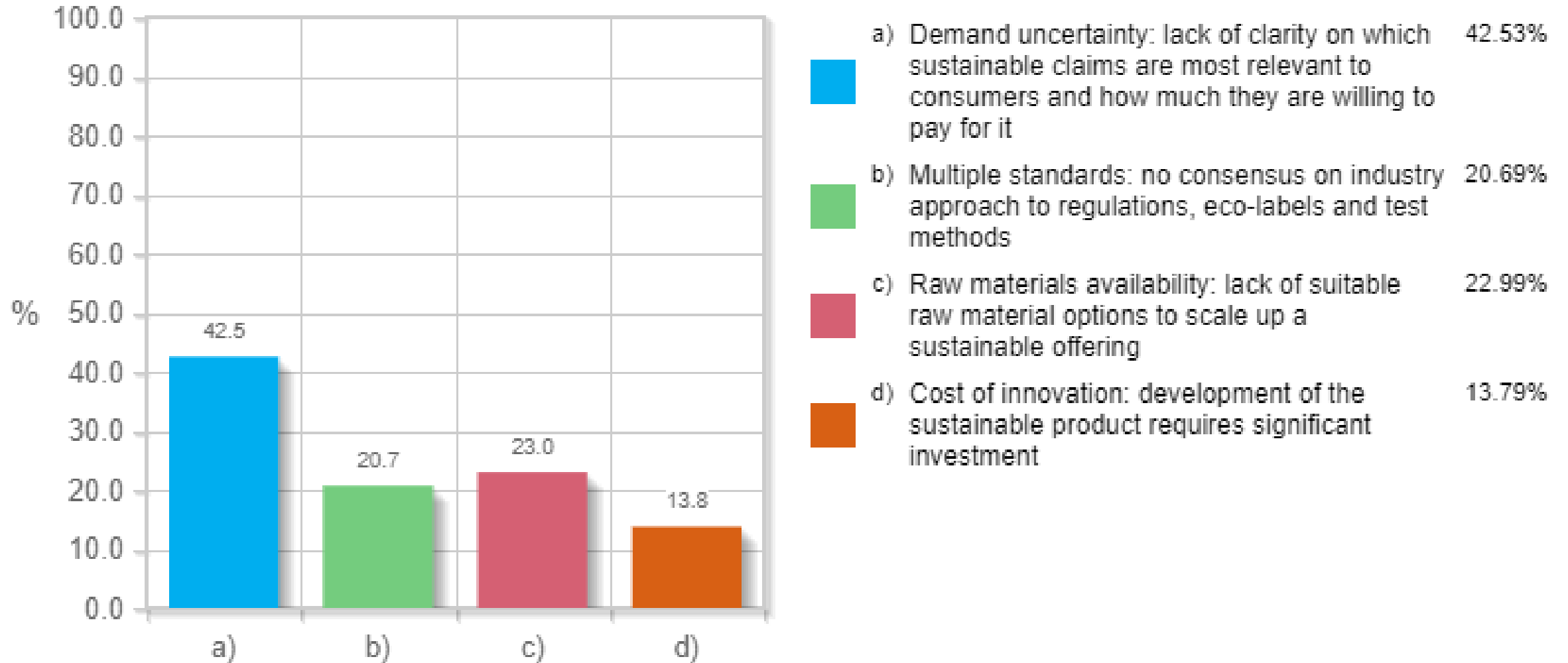
### Which of these sustainable approaches is the most difficult for you to address in your product development?



## Which of these sustainable approaches do you think is the most valued by consumers of absorbent hygiene products?



## What is the main challenge for your company to move sustainable product innovations forward?



## What do you think will be the biggest driver for a wider adoption of sustainable hygiene products by consumers?

